



Bowman R. Browne D.D.S. P.C.

Family & Cosmetic Dentist

Fall Newsletter

2010

Maximize Your Dental Benefits For Year End 2010!!

Dental insurance (dental benefits) is a privilege not everyone receives. Whether your company offers dental care or you pay for your own dental insurance, don't take it for granted! Your dental health is just as important as the health of your mind and the rest of your body. Get the most bang for your buck with your dental benefits plan.

Most insurance plans have a calendar year dollar maximum and a deductible period, and insurance maximums do not roll over from year to year. This means that if you have unused benefits at the end of the year, you lose them!

Each year, our schedule fills very quickly in November and December as patients have dentistry completed to use all of their dental benefits. If you wish to have

treatment completed before the end of the year, please call us to schedule your appointment soon.

If you have any questions about your benefits, or about recommended treatment, please don't hesitate to call us at 757-484-0600.

REMEMBER, YOU EARN YOUR BENEFITS, SO MAKE THE MOST OF THEM!

Let's keep in touch between visits! Check us out at www.northsuffolkdentist.com and become a fan on Facebook at Bowman R. Browne DDS!!! We'll keep you informed of new happenings in our office!

Do we have your e-mail address? Please give us a call, give it to us at your next visit, or e-mail it to us at Dr.Browne@northsuffolkdentist.com.

Patient Appreciation Day!
We're picking a secret day each month to show our patients that we appreciate their visits! You may be surprised when you come for your appointment and receive a special treat! `

Dr. Browne Is Now Offering Two Salivary DNA Tests to Fight Gum Disease, Heart Disease, Strokes and Diabetes!

Using DNA for healthy smiles...

One of the most significant advances in dental medicine, a simple DNA test, can now determine the specific type and quantity of disease-causing bacteria in your mouth! These bacteria, if left untreated, can cause periodontal disease, tooth loss, and also affect your risk for developing other systemic diseases such as heart disease, stroke, and diabetes (among others).

This exciting new test is for anyone with symptoms of gingivitis or periodontal disease. These symptoms include: bleeding gums, bad breath, red or inflamed gums or loss of bone around your teeth. You will want to consider this test if you have a family history of periodontal disease or a systemic condition that could make you more susceptible to periodontal disease. Other indications for this test would be prior to extensive dental procedures or medical surgeries, such as, heart surgery and joint replacement.

This gentle oral rinse procedure is performed by swishing a small amount of sterile saline throughout the mouth and can be done in about 30 seconds. The sample is then sent to OralDNA Labs, Inc. (www.OralDNA.com) for processing.

The lab report that we get back will identify the bacteria associated with the gum infection and allow us to develop a

far more powerful and effective treatment plan. Through this state-of-the-art technology, we are now able to treat the cause of the infection and not just the symptoms. The goal of therapy then becomes to reduce your overall bacterial risk for disease progression. As with most diseases, earlier treatment and targeted treatment can help stop periodontal disease before irreversible damage occurs.

In addition to this bacterial DNA test, we can also offer you a genetic susceptibility test that will tell us if your genetic makeup puts you at greater risk for developing gum tissue infections (due to an exaggerated immune response). This will further enable us to optimize your therapy and recare program.

If you or a loved one is in need of either of these tests, please call for more information at 757-484-0600.

It is our mission to offer you the most cutting edge, comprehensive oral-systemic healthcare available.

So that our staff may enjoy the holidays with their families, our office will be closed on the following dates:

November 25 and 26

December 24 and 27

January 3

We wish you and your
families the happiest
and healthiest of
holidays!